

ALFA ROMEO LOYALTY INCENTIVE TERMS & CONDITIONS

This loyalty program (Program) is designed to reward the loyalty of owners of FCA Vehicles (as defined below) when they purchase a new or demonstrator Alfa Romeo vehicle from an authorised FCA Australia Pty Ltd (FCA) Alfa Romeo dealer (Dealer). The Program comprises of the following offer (the Offer) being an amount of \$1,000 will be deducted from the negotiated price of a new or demonstrator Alfa Romeo vehicle purchased and delivered from a Dealer between 1 January 2018 and 31 December 2018 (the Program Period).

FCA may, in its absolute discretion at any time, cancel the Program, change the Program Period or modify these terms and conditions, including, without limitation, changing the Offer, the eligibility criteria for the Offer, the vehicle models eligible for the loyalty incentive amounts, and the loyalty incentive amounts for eligible vehicle models. To be eligible for the offer, the purchaser must:

1. be a private buyer and may not be a fleet, government or rental buyer or an employee of FCA or their immediate family member; and
2. be the current owner of a Jeep, Chrysler, Dodge, Alfa Romeo, Abarth, FIAT or FIAT Professional vehicle (FCA Vehicle); or
3. reside at the same residential address as the current owner of an FCA Vehicle; or
4. if the purchaser is a company, hold the same Australian registered company name as the current FCA Vehicle owner; or
5. be a director of an Australian registered company that currently owns an FCA Vehicle; or
6. be an Australian registered company provided a director currently owns an FCA Vehicle; or
7. be purchasing a vehicle on behalf of another Australian registered company, provided the purchaser is:
 - a. a Director of the company that currently owns an FCA Vehicle; and
 - b. a Director of the other company that intends to purchase the vehicle.

Further, the FCA Vehicle owner and purchaser (if different to the current owner) must be present at the FCA dealership at the time of purchase and provide the following:

1. where the purchaser is the owner: current (non-expired) registration documentation proving ownership of an FCA Vehicle and a current driver's licence stating the purchaser's current residential address;
2. where the purchaser resides at the same residential address, the FCA Vehicle owner must be present at the time of purchase. The FCA Vehicle owner needs to provide: current (non-expired) registration documentation proving ownership of an FCA Vehicle and a current driver's licence stating current residential address. The purchaser needs to provide: documentation limited to a current driver's licence and/or utility bill which displays the same residential address as the FCA Vehicle owner;
3. where the purchaser is an Australian registered company: current (non-expired) registration documentation proving corporate ownership of an FCA Vehicle by the company and a current driver's licence of the company's authorised representative;
4. where the purchaser is a director of an Australian registered company that currently owns an FCA Vehicle: a current ASIC company extract confirming their status as a director, current (non-expired) registration documentation proving the corporate ownership of an FCA Vehicle and a current driver's licence;
5. where the purchaser is an Australian registered company and a director currently owns an FCA Vehicle: a current ASIC company extract confirming the owner's status as a director, current (non-expired) registration documentation proving private ownership of an FCA Vehicle by the director and a current driver's licence;
6. where the purchaser intends to purchase the vehicle for another Australian registered company: current ASIC company extracts confirming their status as a director of both entities, current (non-expired) registration documentation proving corporate ownership of an FCA Vehicle and a current driver's licence.

Offer cannot be redeemed for cash or anything else and is all-inclusive (including GST). FCA's decision regarding a buyer's eligibility for the Offer and any compliance with applicable terms is at its sole discretion and will be final. FCA may at its discretion extend the Offer to persons who do not meet the eligibility criteria contained in these terms and conditions. FCA is not responsible for any event or circumstance beyond its reasonable control.